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ONLINE READER SURVEY LETS YOU REDESIGN ACUPUNCTURE TODAY

Editorial Staff

Acupuncture Today is considered one of the best acupuncture publications in the business. Here's your chance to make it even better.

AT is giving readers the chance to communicate exactly what type of news and information they'd like to see in the publication. Toward that end, we've created an online reader survey program that allows readers to rate various elements of the publication, including news items, columnist articles, the Acupuncture Poll, and the publication's overall scope and design. By taking this short, 10-question survey, you will help get to decide what topics we cover, what kind of news we report on, what areas of interest are most (or least) important to you.

To participate in the survey, send your e-mail address to 2003survey@acupuncturetoday.com. In January, you will receive a link to the survey that allows you to participate. Readers whose e-mail addresses are already on file will also be given an opportunity to take the survey. The deadline to submit your e-mail address is Dec. 20, 2003.

Don't miss this unique opportunity to help make *Acupuncture Today* exactly the way you want it.

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