

What Are My Choices?

IN THIS ISSUE: SOFTWARE AND COMPUTER SUPPLIES

Editorial Staff

You've decided to pursue a career in acupuncture and Oriental medicine. You've graduated from school and are now a licensed practitioner. So, what's your next step? Where can you go to find information on the latest products, continuing education programs, and other goods and services that will help your practice grow?

"What Are My Choices?" is here to answer all of those questions - and more. What Are My Choices? is an occasional column that gives you the information you need straight from the experts: the companies themselves. This issue's column focuses on software and computer supplies - items that are vital to having a successful acupuncture and Oriental medicine practice.

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Island Software Company: The premier developer of today's leading alternative therapy software. Software is easy to install and utilize. Massage Office Professional 1.0, more advanced than Massage Office 2.2 but still easy-to-use, boasts a new client area, indexing, insurance information storage, onscreen scheduler, new S.O.A.P. notes with anatomical library, new HCFA features, CPT4 and ICD9 codes, more marketing templates, improved word processor, inventory tracking, and customized report generator. Tel: 877-384-0295; Web: www.islandsoftwareco.com.

Jung Tao: A nonprofit educational institution offering a graduate level Diploma of Acupuncture

program, intern clinic with low cost health care for the public, postgraduate seminars, *taijiquan* classes, educational materials, and public education courses. The teachings at Jung Tao are firmly rooted in the classic Chinese medical texts of ancient China. Tel: 828-297-4181; Web: www.jungtao.com.

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Q-Puncture: A leading developer and supplier of high quality educational software for acupuncture and oriental medicine. We develop educational software not only to teach acupuncture, but also to emphasize and increase the understanding of oriental medicine by the western culture. Tel: 800-650-8222; Web: www.qpuncture.com.

Trigram Software: The maker of AcuBase Pro, the best-selling Chinese medicine practice management system in the U.S. A HIPAA-compliant practice management tool and reference library, AcuBase tracks patients (including HCFAs, superbills, notes, and codes), scheduling, and inventory. AcuBase also comes with a modifiable reference library full of herbs, formulas, points, and drug-herb interaction information. Our software works on Macintosh and Windows-based PCs and retails for \$295. Tel: 888-4Acubase; e-mail: info@trigram.com; Web: www.trigram.com.

Vision Works Media Service: With over 20 years of professional and marketing experience behind us, we are dedicated to educating the public about the benefits of Chinese Medicine and Holistic Health, and in providing affordable marketing outreach for the Oriental Medicine community. Tel: 888-735-8475; Web: www.acu-websites.com.

If your company offers products or services to the acupuncture/Oriental medicine profession and you would like to be listed in "What Are My Choices?," contact the marketing department via e-mail at marketing@mpamedia.com.

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