



GENERAL ACUPUNCTURE

## NCCAOM Video Contest

Editorial Staff

The NCCAOM is excited to announce the launch of the second annual video contest "Because it Works!" 2015. Licensed acupuncturists and acupuncture and Oriental medicine (AOM) students from around the world are invited to enter for a chance to win a new iPad, iPad mini, and more.

The contest seeks to highlight the many benefits of acupuncture and Oriental medicine. Five semi-finalists will be chosen online by popular vote. Out of the five semi-finalists the top three contestants will be chosen by a panel of judges. The three chosen contestants will receive prizes and the satisfaction of having their success story showcased on the NCCAOM website, the AOM Day website and the NCCAOM YouTube channel.

The contest will be open for entries between June 15 and September 1, 2015, and the winners will be announced on October 24, 2015 (AOM Day).

To help with the video production process, NCCAOM has created and recorded a workshop which includes helpful tips and tricks, as well as official contest rules explanations.

You can watch the video contest workshop at: <http://youtu.be/Enbo1-ocXSg>. You can enter the contest at: [www.nccaom.org/video-voting-contest](http://www.nccaom.org/video-voting-contest).

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