



GENERAL ACUPUNCTURE

Acupuncturist Locator Makes Lots of Impressions

Editorial Staff

The latest report from acupuncturetoday.com's Acupuncturist Locator shows that practitioners who have placed their information on the Locator received an average of five referrals in just one month (December). The number of monthly referrals has been between five and nine each month since the inception of the Locator last year.

The primary reason why the Acupuncturist Locator is so well used is that it is the most complete directory of acupuncturists and doctors of Oriental medicine on the Internet. The enhanced Locator service is open to all acupuncturists, regardless of affiliation.

The enhanced listing is similar to a mini-website in that it can include a photograph; contact information (as desired); information on your services; and four additional pages (pop-up windows) on your education, techniques, other services and memberships. Those interested in more information on this service should call *Acupuncture Today's* Reader Services department at 714-230-3159.

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