



GENERAL ACUPUNCTURE

What Are My Choices?

IN THIS ISSUE: INSURANCE, PRACTICE MANAGEMENT, AND OTHER PRACTICE SERVICES

Editorial Staff

You've made the decision to become a licensed acupuncturist. So, what's your next step? Where can you go to find information on the latest products, continuing education programs, and other goods and services to help your practice grow?

"What Are My Choices?" is here to answer those questions. What Are My Choices? is a periodic column that gives you the information you need straight from the experts - the companies themselves. This issue's column focuses on companies that offer insurance, practice management seminars and other practice services - all important components of a successful acupuncture and Oriental medicine practice.

American Acupuncture Council: Tel: 800-838-0383; Web: www.acupuncturecouncil.com.

Acufinder.com: The leading online acupuncture referral service with over 12,000 acupuncturists listed in the directory. The site has recently joined with Acupuncture.com, making it the most visited acupuncture related site on the web attracting over 250,000 unique visitors (over six million hits) every month. Acufinder.com offers customized listings within the directory to licensed acupuncturists at a low rate. The listing includes a photograph description, a map to the office, and search engine optimization. Tel: 877-630-3600; e-mail: sales@acufinder.com; Web: www.acufinder.com.

Acupunk Practice Building: Tel: 877-851-0139; Web: www.acupunkinc.com.

AcupunctureWebsites.com: Tel: 888-242-4383; Web: www.acupuncturewebsites.com.

David Singer Enterprises: Tel: 800-326-1797; Web: www.davidsingerenterprises.com.

Wellness Watchers International, Inc. : Donald L. Hayes is founder and president of Wellness Watchers International, Inc. After 15 years of private practice, Don founded a company that developed wellness & nutritional programs for all types of providers. Wellness Watchers is dedicated to providing superior products, marketing and educational materials to help practitioners improve the health of their clients for the greater good of all. Tel: 800-714-7746; e-mail: info@wellnesswatchers.com; Web: www.wellnesswatchers.com.

Vision Works Media Service: 888-735-8475; Web: www.acu-websites.com.

If your company offers products or services to the acupuncture/Oriental medicine profession and you would like to be listed in "What Are My Choices," please contact *Acupuncture Today's* Sales department at 1-800-324-7758 or sales@mpamedia.com.

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