



GENERAL ACUPUNCTURE

AAAOM Calls For New Board Members For 2012 Election

AAAOM Staff

For over 30 years, the American Association of Acupuncture and Oriental Medicine (AAAOM) has served as our national AOM professional association, representing licensed acupuncturists and AOM health care providers throughout the U.S. as well as some members in foreign countries. Over the past five years, AAAOM has been monitoring and engaging the ever-changing terrain of healthcare delivery in the U.S. as well as working to fine tune our goals and services to assist our members in this challenging economy that affects us all.

Currently, AAAOM's primary goals are to assist its state organization leaders and members to become stronger and more efficient and to work with them to promote AOM at the state and national levels. If these goals are to be realized, we, as a group, must continually define our goals for the profession while keeping a strong presence in Washington. We are all volunteers, and we ask LAc's like you to step up and help the profession that we all love and respect.

If you care about acupuncture and AOM as ongoing healthcare options, and if you have the passion, time, and talent to get things done by working with like-minded people, please consider running for the AAAOM Board of Directors. The AAAOM leadership has identified a number of desired attributes that applicants should possess:

- Demonstrated leadership commitment and involvement with AAAOM and the AOM state and school communities. Examples include, but are not limited to, service on an AAAOM or state association committee, task force, or workgroup.
- Recognized leadership in the AOM community. Examples include, but are not limited to, serving as offer of an AOM organization; AAAOM committee, task force or workgroup.
- Relevant expertise in the disciplines of organizational management. Examples include, but are

not limited to; branding, fundraising, component relations, finance, international and strategic alliances.

- Commitment to participate in 3-4 board meetings a year.
- Positive leadership attributes, emotional intelligence, ability to work collaboratively and engage in appropriate debate and discussion when needed.
- Demonstrated ability to engage in new and innovative programs within their sphere of influence. Examples include, but are not limited to; incorporating strategy, leadership, future focus, risk taking, and an entrepreneur spirit.

Nominations are now open and will close on January 23, 2012.

For complete details, go to www.aaaomonline.org. Please encourage your colleagues you feel would make a significant contribution to the well-being of our profession to run for the AAAOM Board of Directors. This is a gratifying job, and the board is composed of wonderful, motivated, and dedicated people.

REMINDER: Elections are now online only. They open February 1 and close March 1, 2012. (There are no mail-in ballots.) Please go to www.aaaomonline.org for all of the details.

This column will help keep you updated and informed about the newest developments at the American Association of Acupuncture and Oriental Medicine. The AAAOM "was formed in 1981 to be the unifying force for American acupuncturists committed to high ethical and educational standards, and a well-regulated profession to ensure the safety of the public." For more information about the AAAOM, please visit www.aaaomonline.org.

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