

You can also search for acupuncturists in your area using Yelp. Additionally, TripAdvisor.com has an entire review section dedicated to spa vacations.

The Latest Buzz

Google Alerts is a free and fast way to find out the latest acupuncture industry news. Just set up an alert using the keywords of your choice and receive an update in your inbox. You can also collect intel on the hottest topics by subscribing to services such as [BuzzSumo](#) or [Buzzlogix](#).

[Feedspot.com](#) will allow you to sign up free for one topic of interest such as massage therapy. Or, for less than \$30 a year, you can select more than one topic to follow. Feedspot's searches include more than just news or social media channels. You'll see blog posts and other sources pop up in your feed as well.

If you'd like to find out which topics related to acupuncture are trending on Twitter, then Hashtagify has you covered. Enter your keyword and you'll see a list of related words and topics that you can "hashtag" and follow such as [#acupuncture](#).

Become a Mind-Reader

Sites such as [Reddit](#) and Quora are crowdsourced information sites. On Reddit, individuals post opinions, news, and questions on a huge variety of topics. Conversations are divided into subreddits based on subject matter or interests.

Quora, on the other hand, is designed to answer questions. Individuals can post their query and anyone with an interest or knowledge on the topic can answer.

Reading some of the posted questions, you may notice that there is still a need to educate some consumers about what acupuncture is and is not. So be prepared to see the occasional NSFW (not suitable for work) post if you visit these sites.

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